

Programme 11 February 2010

10:00	Coffee & Registration		
11:00	<p>Welcome ROOM: CINEMA (Floor -1) Luigi Campitelli (BIC Lazio) Reinhard Buescher (European Commission) Stefano Turi (FILAS) William Stevens (Europe Unlimited)</p>		
11:20	<p>Keynote Speech Innovation Management Performance of Knowledge Intensive Service Companies in Europe Eva Diedrichs (A.T. Kearney)</p>		
11:40	<p>Opening Panel Supporting Innovation in Knowledge Intensive Services</p> <p>Moderator: Aleardo Furlani (Innova)</p> <p>Panellists: Luigi Campitelli (BIC Lazio), Roberto Santolamazza (Treviso Tecnologia), Loïc Kubitzka (PricewaterhouseCoopers), Marie-Ange Andrieux (Deloitte representing Business Europe)</p>		
12:30	Networking Lunch		
14:00	<p>Energy/Environmental Services Outlook & Trends ROOM: CAMPIDOGLIO (1st Floor)</p> <p>Moderator: Fernando J. Diaz Lopez (TNO Built Environment & Geosciences)</p> <p>Panellists: Vincent Morfouace (Technofi), Katharina Krell (Greenovate Europe), Fabio Iraldo (IEFE), Marco Berliocchi (Raptech)</p>	<p>ICT & Digital Media Outlook & Trends ROOM: VIMINALE (1st Floor)</p> <p>Moderator: Jennifer Hicks (Ink Communications)</p> <p>Panellists: Martijn Poel (TNO Information & Communication Technology), Michela Michilli (FILAS), Marcello Pappagallo (Second TV), Marco Ugolini (Graphilm), Alessandro Corsetti (BCAA), Veneta Ivanova (INI-Novation representing iTurus Sum)</p>	<p>Venture Academy Review Sessions (not open to the public) ROOM: QUIRINALE (1st Floor)</p> <p>Start-up entrepreneurs are coached for investor readiness</p> <p>Coaches: Jeff Coe (Linden Capital Venture), David Moir (St. John's Innovation Center), Wolfgang Kniejski (INI-Novation)</p>
15:30	Coffee Break		
16:00	<p>Discussion Session I Policy Challenges: What Regions Can Do for KIS-Companies ROOM: CAMPIDOGLIO (1st Floor)</p> <p>Moderator: William Stevens (Europe Unlimited)</p> <p>Panellists: Mette Quinn (European Commission), Kadri Uus (Baltic Innovation Agency), Doris Kirschner (Centre Francilien d'Innovation), Angelos Manglis (Atlantis Consulting), Matthias Holzner (MFG Baden-Württemberg)</p>	<p>Mobile Services & Space Outlook & Trends ROOM: VIMINALE (1st Floor)</p> <p>Moderator: Robert Sanders (EBN)</p> <p>Panellists: Raimondo De Laurentiis (D'Appolonia), Pablo Garcia Tello (PNO Consultants), Massimo Lepore (Digitalfun), Jakob Rasmussen (Living Labs Global), Wolfgang Kniejski (INI-Novation representing GEANIUM), Alex Christoforou (Wadja Media), Paul Bhatia (GRACE representing Mudlark)</p>	<p>Venture Academy Review Sessions (not open to the public) ROOM: QUIRINALE (1st Floor)</p> <p>Start-up entrepreneurs are coached for investor readiness</p> <p>Coaches: Jennifer Hicks (Ink Communications), Getraud Leimüller (winnovation, creative wirtschaft austria), Laurent Féral-Pierssens (Silentale)</p>

17:30	Short Film: Seed Funding in a Recession ROOM: CINEMA (Floor -1)
17:45	Awards & Pitches of Selected Companies Selected companies from the Venture Academy review sessions
18:00	Cocktail & Walking Dinner

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08:30	Coffee & Registration		
09:00	Keynote Speech Opportunities for Innovation and Entrepreneurship in Knowledge Intensive Service Industries Gertraud Leimüller (winnovation, creative wirtschaft austria) ROOM: CINEMA (Floor -1)		
09:30	Opening Panel The Knowledge Intensive Services sector: key trends and opportunities for the future Moderator: Luigi Campitelli (BIC Lazio) Panellists: Fernando J. Diaz Lopez (TNO Built Environment & Geosciences) Martijn Poel (TNO Information & Communication Technology) Marja Toivonen (Helsinki University of Technology) Jakob Rasmussen (Living Labs Global)		
10:30	Coffee Break		
11:00	Discussion Session II New Ways for Delivering Innovation Support ROOM: CAMPIDOGGIO (1st Floor) Moderator: Jette Nohr (Danish Services Industries Federation) Panellists: Anna-Maija Rautiainen (Tekes), Richard van der Walle (SenterNovem), Jacques Gautray (OSEO)	Discussion Session III New Approaches for Supporting User-driven Service Innovation ROOM: VIMINALE (1st Floor) Moderator: Katharina Krell (Greenovate Europe) Panellists: Paul Pietrya (NEKOE), Irene Martinsson (Vinnova), Joao Mena de Matos (european design centre), Luigi Fusco (ESA)	Discussion Session IV New Ways for Facilitating Access to Finance ROOM: QUIRINALE (1st Floor) Moderator: Peter Harman (UK Business Incubation) Panellists: Carlo Donzella (FILAS), Jeff Coe (Linden Venture Capital), Peter Hiscocks (Cambridge University), Allan Mayo (Department for Business, Innovation & Skills)
12:00	Closing ROOM: CINEMA (Floor -1) William Stevens (Europe Unlimited) Mette Quinn (European Commission)		
12:15	Networking Lunch		